

Best in Beauty

On July 6th, the best in the New Zealand beauty industry were celebrated with a sold-out black tie awards dinner at the Rendezvous hotel in Auckland. 350 guests acknowledged the country's most talented beauty professionals, with judges commenting on the record number of entries and the highest calibre of entrants since the inception of the awards in 2003.

"During the time spent evaluating and comparing the Student and Therapist entries, I was struck with the high standard that had been achieved. Most apparent was the energy, passion and ability to self-reflect that these students and therapists demonstrated. With such a high calibre representing this industry it can only continue to flourish and strengthen," one of the judges commented.

Each year the shortlist selection process is made by a panel of independent judges and over the next three weeks, each judge then marks the finalists' entries.

The industry also acknowledged Anne-Marie de Spa with the Lifetime Contribution Award, for her influential 30 plus years in the beauty industry.

Best Student:
Lyn Mason, Wellington Institute of Technology. (Sponsored by Thalgo, prize a trip for two to Sydney.)

Runner Up: Renee Morey, Elite International Newmarket Campus, Auckland.

Best Therapist:
Rachel Robertson, Skin Therapy, Thorndon, Wellington. (Sponsored by Environ, prize a trip for two to Fiji.)

Runner Up: Toni Spray, Chrysalis Browns Bay, Auckland.

Best New Business:

Beauté Skin Bar & Beauty Clinic, Dunedin.

(Sponsored by Arrow Beauty, prize \$5,500 marketing package.)

Runner Up: Pure Aroma, Mt Maunganui.

Best Spa:

Salute Hair & Day Spa, Lower Hutt.

(Sponsored by Worldwide Salon Marketing, prize one year membership to Inner Circle Program valued at \$9,828.)

Runner Up: Nicola Quinn Day Spa, Christchurch.

Best Clinic:

Marlborough Day Spa, Renwick, Marlborough.

(Sponsored by Radionetwork, prize \$10,500 radio advertising and marketing from Shock Consult.)

Runner Up: Nicola Quinn Day Spa, Christchurch.

Lifetime Contribution Award:

Anne-Marie de Spa, (Presented by Judy West of the New Zealand Association of Registered Beauty Therapists.)

"In 2009 I was a finalist for 'Best Therapist' and I remember thinking at the time that I had done my absolute best and that I couldn't have improved or added anything to my entry. Two years on I look at that entry and marvel at how much I have achieved in just two years," says Rachel Robertson, Winner Best Therapist 2011. "I think as therapists we work so hard day to day that we don't get the opportunity to see what we have achieved. The title has given me the recognition that I do strive to be the best and deliver my clients the absolute best."

The next NZ Beauty Awards will take place in 2013.



BEST THERAPIST RACHEL ROBERTSON WITH MICHELLE WOODYARD FROM ENVIRON



ROSEMARY CURRIE FROM THALGO WITH BEST STUDENT WINNER LYN MASON